



International Craft Beer Competition

Alamesa, Wine & Beer Action Marketing convenes the fourth edition of **CICA AWARDS 2019**, International Craft Beer Competition. This Contest will be developed with the collaboration of *By The Way Restaurant & More*. Final Tastings will take place on the second fortnight of September in Madrid.

ALAMESA and all the collaborating entities pursue with this CICA Awards the following objectives:

- **To raise consumer awareness about the quality and diversity of the different craft beers in the world.**
- **To recognize the traditions and innovations of the craft beer industry, as well as the different customs in each country.**
- **To promote the responsible consumption of this alcoholic beverage, urging producers and distributors to encourage beer lovers in order to enjoy it with responsibility.**
- **To foment de diffusion and internationalization of the beer brands, helping them to compete with other international beers.**
- **To recognize the quality of the best participating beers by using easily recognizable distinctives that will help consumers to identify them.**
- **To show that the quality and diversity of craft beers from all over the world demonstrate that the beer excellence is a global phenomenon.**
- **To recognize all the styles of craft beers that are consumed around the world.**
- **To spread the culture of beer consumption as a healthy fermented drink.**
- **To give prestige and recognition to beer sommeliers, as connoisseurs and prescribers of the different varieties of craft beer.**

REGULATIONS FOR THE IV INTERNATIONAL CICA COMPETITION 2019 Edition

Article 1.– Scope of the Contest

The scope of the Competition only includes beers elaborated under craft techniques.

Participation is not limited geographically from any origin.

The Competition will be open to individuals and legal entities, associations and entities, which are producers of craft beer.

SCOPE

Article 2.– International Competition

The CICA 2019 Awards are international, allowing the figure of different international Commissioners that can have access to all the data and systems of organization and operation of the Awards.

CONDITIONS OF PARTICIPATION

Article 3.– Beer Categories that can participate in the Competition

All the beers submitted to the Competition must be included in one of the categories listed in Annex I.

Article 4.– Registration fee

The registration fee is 75,00 € for the first sample, 50,00 € for the second sample and 25,00 € for the third sample and successive presented by the same brewery. These prices will be augmented by the correspondent VAT (21 %) for the breweries located in Spain. The breweries from any other countries will not pay Spanish taxes.

The registration fee must be paid in the following bank account:

Alamesa, S.L.

Bankia

CCC: 2038 2457 31 6000582080

IBAN ES35 2038 2457 3160 00582080 - COD BIC SWIFT: CAHMESMMXXX

When making the transfer, the beer brand and the name of the brewery or entity that presents the beer must be entered as concept. The registration fee will not be refunded in case that the samples do not reach their destination due to loss or breakage, neither for those samples received outside the

established period, nor those excluded from the Competition due to non-compliance with the regulations. These samples may be returned to their origin by request of the sender and with shipping costs at his expense, within 30 days following the celebration of the Competition.

ALAMESA reserves the right to accept the participation of samples belonging to companies that have outstanding debt balances with Alamesa, S.L.

The samples will be sent with the shipping and home delivery costs duly paid. Any extra cost generated in the customs will be paid by the contestant. The Organizing Committee will confirm by email the receipt of data, merchandise and payment of the registration, generating the corresponding invoice in this moment with the received fiscal data.

Article 5.– Applications and place of presentation

The registration of participating samples in CICA can be done both electronically from the web provided for that purpose and physically, by completing the Registration Form (Annex II) and sending it to the Organization by email or attached to the participating samples, including also the proof of payment of the registration fee.

In the Registration Form (Annex II), the following information must be completed:

- Complete and accurate identification of the participant, and the fiscal data of the company to which the invoice must be remitted.
- Exact product designation, according to the regulation.
- Country of origin.
- Category of the product, according to the classification established in Annex I.
- Variety or varieties of malts and hops.

The breweries have to consent the following requirements:

- The brewery is licensed for commercial manufacture in its country.
- The brewery is open and operating with all required permits.
- The brewery has at least one beer that is commercially available for retail sale.
- Breweries, homebrewers and other breweries that do not meet these criteria are not eligible to participate.
- If a brewery does not meet these eligibility requirements before September 1st, 2019, it will be subject to unannounced disqualification from the Competition, and no refund of fees will be issued.
- All the beers registered in the Competition must be available on the market for retail sale before September 1st, 2019.
- Due to the current legal uncertainty of the concept of craft beer, the adequacy of the presented samples will be valued by the Organization, based on criteria such as ingredients, elaboration

processes, production volumes and dimensions of the company, and may ultimately rule out those samples that do not conform to the common definition of craft beer.

– The Registration Form fully completed and the payment document of registration fees must be submitted by email before 2:00 pm on September 14th, 2019 in case that they are not attached to the shipped samples, and **the samples must be delivered from September 1st to September 14th** at the address of the Competition:

PREMIOS CICA - MAIL BOXES ETC.

Plaza de Almagro, 1

28770 Colmenar Viejo – Madrid (Spain)

Telephone: + 34 601 20 14 77

E-mail: info@concursocica.com

Article 5.1.– Samples

Breweries that normally have their products bottled or canned should ship the beers in their commercial container, with the standard beer label.

All the breweries should clearly label each sent bottle or can with the following information:

- Name of the brewery.
- Name of the beer.
- Category and subcategory (Annex I) in which the beer will be judged. This information must match with the categories of the Contest.

Pack your beers in order to resist the transportation and manipulation during shipment. The Competition is not responsible for shipments. The Organization will contact breweries in case that broken bottles are received. Choose the kind of packaging that ensures that your beers keep the best possible conditions. Many breweries include cold compresses in their shipments. Follow the next suggestions:

- Place all the bottles upright in the shipping container. All the bottles must be placed in the same direction (the can lids facing up), wrapped in bubble wrap. Use your standard carrier to help keep bottles safe.
- Fill the shipping container with the packing materials.
- Wrap the original box in a plastic bag in order to avoid possible leaks, and then place the box in a sturdy box. Fill the box with more protective material for the shipment.
- If you are sending more than one brand or box, be sure to keep the samples of each brand in the same box. Do not send bottles of the same brand in separate boxes.
- Coolers and other special containers that are shipped with beers will not be returned. It should be noted that beers that arrive in specialized containers tend to better resist the rigors of transport.

The number of bottles / cans that must be sent for the Competition depends on the size of the bottle / can. Use the following guide:

Number of bottles / cans to ship

Container size

8	200 ml (7 oz) a 322 ml (10,9 oz)
6	323 ml (11 oz) - 588 ml (19,9 oz)
4	589 ml (20 oz) y superior

All the samples registered in the Competition must be commercially available, be fermented malt drinks, be commercially available and be produced by an authorized commercial brewery. "Commercially available" means available for retail sale at the time of registration.

Article 6.– Directive Committee

The Competition will be developed under the authority of the Directive Committee whose mission is to ensure the perfect development of preparation and examination of the samples, as well as the communication of the final results.

The Directive Committee will be constituted by:

- The President of the Competition will be Mr. Ernesto Gallud, Specialized Gastronomic Journalist, and Director of AEPEV.
- The Director of the Competition will be a specialized technician of recognized prestige and international entitled judge.

Article 7.– Director of the Competition

The purpose of the Director of the Competition is to ensure its development in accordance with this Regulation.

He / She will have the following main objectives:

- To ensure the perfect development of the preparation and examination of the samples, and the communication of the results.
- To select and designate, on a personal basis, the members of the Juries and their presidents.
- To control, before the constitution of the Juries, the organization of the tasting, in particular the order of presentation of beers.
- To verify the compliance with current regulations.

Article 8.– Competition Development

About the Director of the Competition

The Director of the Competition will define and adopt the rules that he / she deems appropriate for the proper development of the Competition, ensuring compliance with these Regulations. In particular those of:

- To register and catalog the samples received and the corresponding documentation.
- To custody and preserve the samples in appropriate conditions.

- To ensure the absolute anonymity of the beers subject to tasting, as well as the secrecy of the results until the end of the Competition.
- To control the organization of the tasting sessions and their development, as well as the correct completion of the tasting sheets.
- To deliver to all the members of the Tasting Juries this Regulation and the rules that, if applicable, should apply in the development of the Competition.

About the Jury members

- All the members of the Jury will have high technical experience; they will be Experts in Sensorial Analysis of Beers, Brew Masters, Sommeliers or Journalists. BJCP or similar certification, or demonstrable homologation will be required for this purpose. Persons who demonstrate a High Qualification in the Brewery field may also be incorporated into the Jury by the Organization or decision of the Director.
- The tastings of the Competition will be held in By The Way Restaurant, Madrid.
- The members of the Jury will be designated "intuitu personae", and may be replaced only by the authority that appointed them. The Organizer must ensure that persons who have a business relationship with the sample presented will not taste their own products to ensure the professionalism, independence and transparency of the results. The samples and the Jury will be arranged in an organized manner by the Organization of the Competition.
- The Organization will take special care in order to not include any Jury that has a professional relationship with any of the beers presented to the Competition.

To calculate the final results, a score will be assigned to each sample that will be determined as the calculated average among all the scores of the members of the Jury. The evaluations and detailed scores will be confidential, although it will be possible to provide the data related with their beers to the breweries that request it.

The tasting sessions of beers will be public and will be carried out by the blind tasting system, using for their evaluation the formulary models for sensory analysis.

The decision of the Jury will be unappealable.

Article 9.– Jury Performance

- 1.- The Director of the Competition will be able to meet all the members of the Jury in one or more informative and common tasting sessions, in order to share and comment opinions.
- 2.- The Jury will comply with the rules of this Regulation. This text will be available during the development of the Competition.
- 3.- Each member of the Jury has to respect the absolute anonymity of all the samples, as one of the main principles of the Competition.

4.- Each member of the Jury will fill in the tasting card relative to the presented sample, marking the evaluation box that deems appropriate and signing it in the corresponding place. Not filling in all the boxes or the absence of signature will lead to the cancellation of the card for all purposes.

5.- During the tasting sessions, which will be held preferably in the morning, each member of the Jury may not taste more than 45 samples per day, without prejudice to the eventual repetition of a tasting requested by the president of the Jury, at the rate of three series of 15 beer samples.

Article 10.– Order of presentation and temperature of the samples

The presentation of the samples to the Jury will be made by successive homogeneous series in the following order:

1. Wheat
2. Ales
3. Lagers
4. Acid Beers
5. Bock, Hybrid Beers and Special Beers

An order according to style and bitterness will be established.

The tasting temperature for the beer will be the average of the ideal temperatures, depending on the samples sent to the Competition in the different categories.

Article 11.– Format of tastings and awards assignment

The tastings will be anonymous, and all the samples will be hidden and with no possibility of identification.

The tasting sessions will be held on the second fortnight of September in By The Way Restaurant, Madrid.

At the beginning of the tasting sessions of the beer categories (with more than 20 samples), a commented tasting will be held as a way to calibrate judging criteria.

The Jury will award, in each beer category, the awards according to the following scores:

- Grand Gold: 92 – 100 points.
- Gold: 85 - 91 points.
- Silver: 80 - 84 points.

The total number of assigned awards cannot exceed the 40 % of the total number of samples participating in the Competition, nor will exceed this 40 % in each of the categories of the Competition. For reasons of confidentiality, the list of participating non-awarded beers will not be provided.

A special distinction (*Award to the best brewery*) will be assigned to the best brewery among those that present at least 3 beers to the Competition. The winner will be that brewery whose score sum divided by the number of beers presented offers the best result.

In all the categories, the awards will consist on a diploma.

Award-winning breweries may not use the logo of the Competition, or the award badges assigned, or reproduce their images in bottles / cans, brochures or other advertising media, without prior authorization from Alamesa, S.L.

The Organization will have identifiers for use by the winning beers in their bottles / cans. These stickers will be billed according to the necessary volumes, taking into account the fees published prior to the award ceremony, and derogations will be granted.

The granted distinctions may only be used in the labeling of the winning batch of beer, and only when its concession can be accredited by means of a certificate that the Organization will issue after its concession.

All the information regarding the Competition will be made public on the official CICA website: www.concursocica.com/en/

ALAMESA will announce the award winning beers. The award winning beers will have an advertising space in <http://www.concursocica.com/en/> without any cost.

The award winning beers will have the possibility, if they wish, to be presented in different Professional Fairs in Asia, where they will be taken into account by distributors, marketers and importers from the Asian market.

The samples of beer not used by the Jury during the tasting sessions will be offered in a popular tasting in BIRROQUEDADA format, an event of public nature to be held by the Organization of the Competition on September 2019.

Article 12.– Advertising

The communications referred to the results of the Competition that are published by the winning breweries must be loyal to the truth and cannot make references to unofficial results.

The breweries which wish to place on the bottles of the winning breweries the label that certifies obtaining a distinction may acquire them for this purpose in the Organization, being strictly forbidden to place unofficial labels indicating that they have reached any of the aforementioned distinctions.

Article 13.– Accordance with this Regulation

The signed and stamped Registration Form, necessary to participate in these CICA 2019 Awards, implies the contestant's compliance with the rules established in this Regulation through its articles.

ANNEX I

CICA 2019 AWARDS

COMPETITION CATEGORIES

1. Wheat
 - 1.1. Weissbier / Weizenbier
 - 1.2. Dunkelweizen
 - 1.3. Weizenbock
2. India Pale Ale
 - 2.1. English IPA
 - 2.2. American IPA
 - 2.3. Special IPA
 - 2.4. Double IPA
3. English Ale
 - 3.1. Ordinary Bitter
 - 3.2. Premium Bitter
 - 3.3. Strong Bitter
 - 3.4. Brown Ale
4. Scottish and Irish Ale
 - 4.1. Scottish Ale
 - 4.2. Irish Red Ale
 - 4.3. Strong Scotch Ale
5. American Ale
 - 5.1. American Pale Ale
 - 5.2. American Amber Ale
 - 5.3. American Brown Ale
6. Belgian and French Ale
 - 6.1. Witbier
 - 6.2. Belgian Pale Ale
 - 6.3. Saison
 - 6.4. Biere de Garde
 - 6.5. Belgian Speciality Ale

7. Acid Beer
 - 7.1. Berliner Weisse
 - 7.2. Flanders Red
 - 7.3. Oud Bruin
 - 7.4. Lambic
 - 7.5. Gueuze
 - 7.6. Acid Beer with Fruits
8. Belgian Strong Ale
 - 8.1. Belgian Blonde Ale
 - 8.2. Dubbel
 - 8.3. Tripel
 - 8.4. Belgian Golden Strong Ale
 - 8.5. Belgian Dark Strong Ale
9. Strong Ale
 - 9.1. Old Ale
 - 9.2. English Barleywine
 - 9.3. American Barleywine
10. Porter
 - 10.1. English Porter
 - 10.2. American Porter
 - 10.3. Baltic Porter
11. Stout
 - 11.1. Irish Stout
 - 11.2. Sweet Stout
 - 11.3. Oatmeal Stout
 - 11.4. Foreign Extra Stout
 - 11.5. American Stout
 - 11.6. Imperial Stout
12. Light Lager
 - 12.1. International Pale Lager
 - 12.2. Czech Lager
 - 12.3. Munich Helles
13. Pilsner
 - 13.1. German Pilsner
 - 13.2. Czech Premium Lager (Pils)

- 13.3. American Pilsner
- 14. Dark and Amber Lager
 - 14.1. Vienna
 - 14.2. Märzen
 - 14.3. Munich Dunkel
 - 14.4. Schwazrbier
- 15. Bock
 - 15.1. Helles Bock
 - 15.2. Dunkles Bock
 - 15.3. Doppelbock
 - 15.4. Eisbock
- 16. Hybrid Beer
 - 16.1. Cream Ale
 - 16.2. Blonde Ale
 - 16.3. Kölsch
 - 16.4. American Wheat
 - 16.5. Altbier
 - 16.6. California Common
- 17. Special Beer
 - 17.1. Fruit Beer
 - 17.2. Spice, Herb or Vegetable Beer
 - 17.3. Seasonal Beer
 - 17.4. Rauchbier
 - 17.5. Other Smoked Beer
 - 17.6. Wood-Aged Beer
 - 17.7. Other Special Beer